



Casablanca, January 12th 2010

NOTICE N°04/10
RELATING TO THE MAIN FEATURES OF THE ANIMATION
AGREEMENT REGARDING THE MEDIACO MAROC SHARES

Under Dahir providing Law 1-93-211, of September 21st 1993, amended and supplemented by Laws 34-96, 29-00, 52-01 and 45-06 relating to the Stock Exchange, and in particular Article 7 a,

Considering provisions of the Stock Exchange General Rules, approved by Ministerial Order n° 1268-08 of July 07th 2008, issued by the Ministry of Economy and Finance, and namely Articles 3.1.9.,

The main features of the animation agreement regarding the MEDIACO MAROC shares, signed on December 23rd 2009 between the brokerage firm "INTEGRA Bourse", MEDIACO MAROC and a securities and species contributor are the following:

ARTICLE 1

The brokerage firm must offer to purchase or to sale the minimal fixed quantity of securities, periodically updated and published in a notice by the Casablanca Stock Exchange. This quantity can not be less than 25,000 / last reference price.

The said minimal quantity must be offered at prices included within a determined maximal price range, periodically updated and published in a notice by the Casablanca Stock Exchange. This price range can not exceed 4 % compared to the reference price authorized by the Casablanca Stock Exchange (upper limit/ lower limit ≤ 1.04)

The brokerage firm must ensure at least a daily frequency of quotation to the fixed security, periodically updated and published in a notice by the Casablanca Stock Exchange.

ARTICLE 2

The period of validity of the said agreement is one year (1 year) and takes effect as from Tuesday, January 05th 2010.

MARKETS DIVISION